

# ACCELERATE



The London Stock Exchange looks to AMD to help speed up trades.

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London's premier exchange wants to be the most advanced trading venue in the world and is looking to AMD to help it achieve its goal.

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#### 24 | PHIL HESTER

AMD CTO Phil Hester talks about desktop multi-core processors, increasing transistor counts, AMD's role in the automotive world and more in this special AMD interview.

### POWER SPECIAL

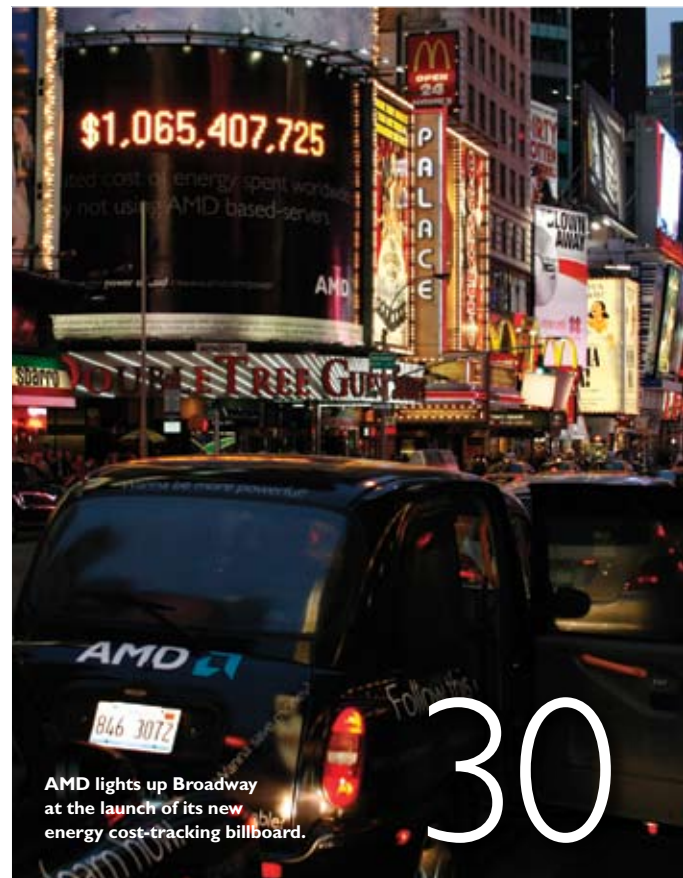
#### 30 | AMD MAKES BROADWAY DEBUT

Times Square just got a little brighter. Take a front-row seat at the unveiling of AMD's new energy cost-tracking billboard and the party celebrating the third anniversary of the AMD Opteron™ processor.

#### 34 | THE POWER OF NUMBERS

In an impactful online event, top-tier CEOs offer their solutions for keeping data center heat—and costs—to a minimum while maximizing power.

Cover photograph by Mark Harrison



AMD lights up Broadway at the launch of its new energy cost-tracking billboard.

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or call 847-291-5225.

AMD Accelerate  
PO BOX 3550  
Northbrook, IL 60062-3550



Joe Menard,  
corporate vice  
president, consumer  
business segment  
at AMD.

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By Tom Farre

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Randall Englund, executive  
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